

What Are Cookies

As is common practice with almost all professional websites, this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it, and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored; however, this may downgrade or 'break' certain elements of the site's functionality.

For more general information on cookies, see the [Wikipedia article on HTTP Cookies...](#)

How We Use Cookies

We use cookies for a variety of reasons, detailed below. Unfortunately, in most cases, there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. Therefore, it is recommended that you leave on all cookies if you are not sure whether you need them or not if they are used to provide a service that you use.

Disabling Cookies

You can prevent cookies by adjusting the settings on your browser (see your browser Help for how to do this). However, be aware that disabling cookies will affect the functionality of this and many other websites that you visit. In addition, disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

The Cookies We Set

If you apply to us, we will use cookies to manage the signup process and general administration. These cookies will usually be deleted when you log out; however, in some cases, they may remain afterward to remember your site preferences when logged out.

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

This site offers newsletter or email subscription services, and cookies may be used to remember if you are already registered and show certain notifications that might only be valid to subscribed/unsubscribed users.

Third-Party Cookies

In some special cases, we also use cookies provided by trusted third parties—the following section details which third-party cookies you might encounter through this site.

This site uses Google Analytics, one of the most widespread and trusted analytics solutions on the web, to understand how you use the site and ways to improve your experience. In addition, these cookies may track how long you spend on the site and the pages you visit to continue producing engaging content.

For more information on Google Analytics cookies, see the [official Google Analytics page](#). Third-party analytics are used to track and measure the usage of this site so that we can continue to produce engaging content. For example, these cookies may track how long you spend on the site or pages you visit, which helps us understand how we can improve the site for you.

We test new features and make subtle changes to how the site is delivered from time to time. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience while on the site while ensuring we understand which optimizations our users appreciate the most.

As we sell products, we need to understand how many of the visitors to our site make a purchase, and as such, this is the kind of data that these cookies will track. This is important to you because we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

The Google AdSense service we use to serve to advertise uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times a given ad is shown to you.

For more information on Google AdSense, see the [official Google AdSense privacy FAQ](#). Several partners advertise on our behalf, and affiliate tracking cookies allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and, where applicable, allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

We also use social media buttons and plugins on this site to connect with your social network in various ways. For these to work, the following social media sites, including Facebook, Twitter, Instagram, Youtube, WordPress, will set cookies through our site, which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

More Information

Hopefully, that has clarified things for you. As was previously mentioned, if there is something that you are not sure whether you need or not, it is usually safer to leave cookies enabled in case it does interact with one of the features you use on our site; however, if you are still looking for more information than you can contact us through one of our preferred contact methods.

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